

MEDIA GUIDE 2022 **ARKITEKTUR N**

Double page :
Text area: 410x247mm
Bleed: 460x297mm+3mm

1/1 page:
Text area:
180x247mm
Bleed: 230x297mm
+3mm

RATES IN NOK

1/1 page NOK 27.500
1/2 page NOK 19.200
1/4 page NOK 13.700
Page 2, 3 + SPL placement NOK 30.900
Back cover NOK 31.900
Double page NOK 43.900

All prices excl. VAT.

INSERTS

Sending of attachments includes plastic packing with the magazine, addressing and distribution.

0–20 grams NOK 7 per piece
21–50 grams NOK 9 per piece
51–100 grams NOK 11 per piece

If the voucher weighs more, please contact us for an offer.

DISCOUNTS

Discounts are given by annual Agreements or more ad impressions. Have in mind that discounts are also obtained by ordering together with Arkitektur N and digital advertising. Agency Commissions 2%.

CANCELLATION DEADLINE

Cancellation must be made in writing within 2 weeks before material deadline. Remember to get a confirmation from us in return. The right to complaint lapses if material deadline is not complied. Complaints and corrections must be given in writing.

1/2 page vertical:
Text area: 87x247mm
Bleed: 12x297mm
+3mm

1/2 page horizontal:
Text area: 180x120mm
Bleed: 230x146mm
+3mm

1/4 page vertical:
Text area: 87x120mm

1/4 page horizontal:
Text area: 180x60mm

PUBLICATION SCHEDULE 2022

No	Material deadline	Insert deadline	Publication date	Week	Theme
1	08.02	17.02	02.03	9	
2	31.03	08.04	21.05	18	
3	31.05	09.06	24.06	25	
4	30.08	08.09	23.09	38	
5	11.10	20.10	03.10	43	
6	22.11	01.12	15.12	50	

TECHNICAL DATA

Magazine format: 230x297mm
Text area: 180x247mm
Paper Cover 300 gram Edixion uncoated
Paper Matter 120 gram Edixion uncoated

CONTACT / ADVERTISING

MATERIAL
Merethe Brattsti Songli
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(Subject: Arkitektur N)

CONTACT / SUBSCRIPTIONS

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Fagpressen

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