

PRODUCT ADS ONLINE **ARKITEKTNYTT.NO**

TOP BANNER

desktop:
1600x250 piksler

mobile:
560x570 piksler

PRODUCT ADVERTISEMENT ONLINE

- The online edition of Arkitektnytt keeps the readers up to date on architectural news
- The editorial staff publishes selected articles from the paper edition in addition to their own online news
- The web pages are updated daily
- 243 000 unique users 2020
- 308 000 (+ 26 %) unique users 2021
- 1.045 000 page views in 2020
- 1.270 000 (+ 21 %) page views in 2021

MID BANNER

desktop:
800x480 pixels
mobile:
560x340 pixels

PRICES AND FORMATS

www.arkitektnytt.no 1 week

TOP BANNER:	desktop 1600x250 pixels mobile 560x570 pixels	NOK 8.000
MID BANNER:	desktop 800x480 pixels mobile 560x340 pixels	NOK 4.500
TALL BANNER:	desktop 350x700 pixels mobile 560x340 pixels	NOK 4.500

TALL BANNER

desktop:
350x700 pixels
mobile:
560x340 pixels

PRODUCT ADS IN ARKITEKTNYTT'S NEWSLETTER

- 5,800 recipients
- Newsletter sent out on Tuesdays and Thursdays.
- Material deadline no later than 14 o'clock the day before

PRICES AND FORMATS

Newsletter Tuesdays and Thursdays

BANNER I:	Format 800x240 pixels	NOK 6.000	per mailing
BANNER II:	Format 800x480 pixels	NOK 3.500	per mailing
CONTENT:	Format 800x480 pixels	NOK 6.000	per mailing

All prices excl. VAT.

CONTACT / ADVERTISING MATERIAL

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